

Global Leading Technical Education for the **Digital Infrastructure Industry**

Digital Badge Overview

What are they?

Digital badges help support both individuals and businesses by having an easily identifiable way to recognize talent and reward accomplishments. They offer significant value to professionals by creating a strong visual tool that can help enhance employee recognition as well as strengthen job profiles for those seeking new career opportunities.

On successful completion of a CNet technical education program and receiving the official certification, learners will automatically be issued with a unique digital badge sent directly to them via email from Credly. The badges are securely stored together and managed by the individual via their Credly user account. From here, the badges can be easily shared via social media and can also be downloaded to verify knowledge, skills and certifications gained, it, therefore, adds valuable credibility to individuals' professional profiles.

Who awards them?

Credly by Pearson is the end-to-end solution for issuing and managing digital credentials. Credly works with credible organizations to provide digital credentials to individuals, worldwide through the Credly platform.

Credly is an online badging platform acquired by Pearson. The platform is where the Digital Badges are issued, stored and accessed by learners. When issued with a badge, individuals are invited to create an account from which they can view, share and store all of their Digital Badges.

Benefits of a Digital Badge

Representing your skills and certifications as a badge gives you a way to share your abilities online in a way that is simple, trusted and can be easily verified in real time. Badges provide employers and peers concrete evidence of what you had to do to earn your credential and what you're now capable of.

Badge Benefits for Learners

- Badges provide digital (and therefore portable) verification and proof of individuals' certifications and achievements
- Badges add credibility
- Badges can be added, shared, embedded and linked to personal profiles, resume, website and email signatures
- ▶ Badges are easy to share across all social media platforms

Badge Benefits for Organizations

- Showcases the achievements of individuals within teams
- Enhances brand reputation
- Enhances competitive advantage
- > Assists with profile raising to aid the recruitment process
- Make informed decisions about future talent when recruiting
- Provides trusted verification of certifications and achievements

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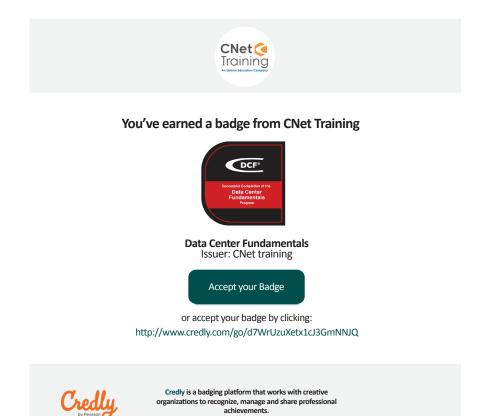


How to Claim Your Digital Badge

1.

All individuals who have successfully completed a CNet education program will receive a digital badge. Those who successfully re-certify will also gain an updated badge. Learners will receive an email from <u>admin@credly.com</u> – see the example below. As <u>admin@credly.com</u> is a new email address for most, the emails from Credly may end up in your junk or spam folders. If the emails continue to go into these folders, you will need to sign in to your email provider system (Gmail, outlook, yahoo, etc.) and unblock or white list the <u>admin@credly.com</u> email address to allow them into your inbox. If you have a business email address connected to your digital badge and these emails keep going into junk/spam or if you are not receiving any emails, you will need to speak with the company IT department to see if there is a way to amend the spam filter/restrictions to include emails from Credly going forward.

Please note that badges will be issued to the email address that CNet has on file (usually the one provided at the time of program booking). If this is no longer correct, please email <u>digitalbadging@cnet-training.com</u> so we can update our records and resend the digital badge to the correct email address.



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2.

Once learners click 'Accept your Badge' they will be directed through to the Credly account. Learners first need to create an account and then they will receive a second email welcoming them to Credly.

Learners will need to click the 'Confirm My Email' button on the confirmation email – see example to the right. (see point 1 regarding checking spam/junk folders).

Once confirmed, your Credly account is set up and you will have full access to your digital badge to download and share.

3.

Learners can easily configure their privacy settings in the Credly Platform. Learners are in complete control of their personal information and can decide what they want to make private/public. To do so, from the home page, just select the person icon (top right of the page) and scroll down to 'Settings'. From there you can change/amend personal details, notifications and if you select 'Privacy + Security' you are able to select/change your own privacy settings

4.

Learners can download and share their badge directly from the Credly Platform to LinkedIn, Twitter and Facebook; over email; embedded on a website or email signature. Learners can also use the digital badge to add to their CV or portfolios. To share your digital badge, click the 'share button' (top right on the home page). This then gives options to easily share your digital badge across all social platforms, email etc.

Credly		۹ ۵
	Dashboard Settings	
Account	Profile Visibility Adjust these settings to control where you and your badges can be discovered.	
Organizations	Allow my profile to be publicly visible	
Notifications Privacy + Security	Allow users to contact me using my public profile	D
R Profile	Allow my profile to be included in searchable directories	

You've earned a badge from CNet Training



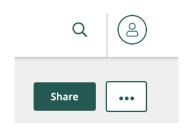
Welcome to Credly!

You're receiving this message because you signed up for an account on **Credly.** (If you didn't sign up, you can ignore this email.)



or confirm your email by clicking: http://www.credly.com/go/d7WrUzuXetx1cJ3GmNNJQ





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Share your badge.

Broadcast your achievement to friends and colleagues to get the recognition you deserve.

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View badge in dashboard

If you have any further queries please contact digitalbadging@cnet-training.com

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